



LOGO COMMITTEE OF THE WORLD SOCIAL FORUM Mexico City 2021

CALLING

To participate in the **open contest** for the design of the "Logo" for the next World Social Forum 2021.

BASES:

This call will open as of its publication and will close on March 13, 2020 at 11:59 p.m.

determine the Logo of the World Social Forum Mexico 2021.

PARTICIPANTS.

Plastic artists, graphic designers, graffiti artists, and any group or person interested in the design of the Logo that will represent the World Social Forum 2021 to be held in Mexico can participate.

SELECTION COMMITTEE.

It will be made up of the logo commission, which will be in charge of the pre-selection and then the final decision will be made by consensus in the Assembly of the WSF Facilitating Collective

TERMS.

-The logo will be of free creation, it must contain graphically the principles of the World Social Forum representative of: dialogue, consensus, inclusion, fraternity, diversity, hospitality, plurality, interculturality and respect for human rights

RESULTS OF THE CONTEST.

The results will be unappealable.

The winner will be notified via email of the decision and will send the Logo in editable, vectorized format and in tiff and jpg format at 300 dpi, as well as the typography files with their variants (light, normal, bold), pantone color codes.

RECEPTION.

- It must be sent by email in PDF file, with the name of the person who produces it, mail and telephone to contact her.

The authors must assign the rights of the logo to the WSF 2021 facilitating collective,

LOGO SELECTION.

After the closing of the call, the proposals submitted will be reviewed and the logo committee will select the finalist logos. The finalist proposals will be presented at the Assembly of the Facilitating collective to

THE AWARD.

- There will be a single winner with a symbolic prize of 2,000 Mexican pesos and the opportunity for his/her graphic work to be known worldwide.

convologofsm@gmail.com